

Anna

BIA

EYE AF · LOCKED

CREATIVE DIRECTOR · GRAPHIC DESIGNER · ROME · MALTA

Fifteen years leading **luxury fashion houses**, broadcasters, boxing promoters and fighters, from the first sketch to the **final frame**.

15+ 400+ 114K 16

YEARS

CLIENTS

FOLLOWERS

CASES

DESIGN & ART DIRECTION

contact@royalfox.design

MUSIC & INSTAGRAM

contact@royalfox.agency

INSTAGRAM

[@very_squishy_fox](https://www.instagram.com/very_squishy_fox)

scan for the
interactive shoot



02 · EXPERIENCE

Since **2007**

BIELA 400 ▶ 1



▶ LONDON 2007

▶ 2



▶ 2023

▶ 3



▶ 2025

▶ 4



▶ ROME · MALTA

▶ 5

▶ NOW

2007 - 2019 · LONDON

Work at DJA

Campaigns, catalogues and show films for Prada, Dior campaigns, Louis Vuitton's Spirit of Travel and further houses.

2023 - 2025 · SPORT

DAZN · WBF · Foxbury

On-air packages and fight-night graphics for DAZN, fight posters for the WBF, full fighter brands, decks and websites.

2025 - 2026 · COUTURE

Luxury CGI & campaigns

CGI, campaigns and films for the great houses: Prada, Armani, Chanel and Dior.

NOW · ROME · MALTA

Independent creative director

Brand worlds, campaigns, packaging, websites and films. I also run Instagram and social media for brands.

03 · SELECTED WORK

Contact **sheet**

8 selects ✓
tap a frame to open



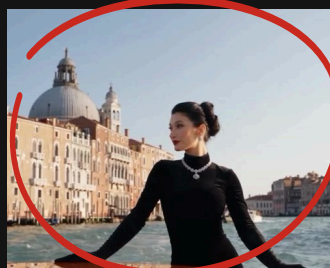
12A ▶ 13

Big Designers
 CGI & films



14A ▶ 15

Armani Milano
 Campaign, recreated



16A ▶ 17

Venice Front Row
 Mostra · fashion weeks



18A ▶ 19

KUG Atelier
 Corset brand



20A ▶ 21

Eight Arms
 Packaging



22A ▶ 23

Slotstake Casino
 Brand & mascot



24A ▶ 25

Malta Fashion Week
 Valletta



26A ▶ 27

Monaco Grand Prix
 Race weekend

04 • PRESENCE

Front row



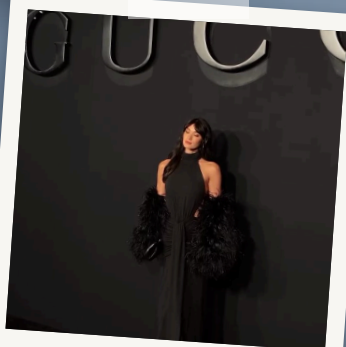
WOMANIFEST · Malta



Venice 83 · amfAR



Saint Laurent



Gucci FW26



Armani Beauty



Bulgari Eclettica

CRAFT

Creative direction

Brand identity

Campaigns

Art direction

Packaging

CGI & film

Logo & motion

Web design

Menus

Social media

Music & sound

CLIENTS

DAZN, WBF, Foxbury Management, Print House, Mosaic, Slotstake, Pec.bet, Pamelash Malta, Blaire Cosmetics, Lumyn and KUG Atelier, with restaurants, hotels and beauty brands across Europe, the Caucasus and Asia. Luxury house work is credited "at DJA".

05 • CONTACT

Let's create

Your project, developed by hand: brand worlds, campaigns, packaging, websites and films.

DESIGN & ART DIRECTION

contact@royalfox.design

MUSIC & INSTAGRAM

contact@royalfox.agency

Anna Biela