Anna BL A

EYE AF · LOCKED



CREATIVE DIRECTOR · GRAPHIC DESIGNER · ROME · MALTA

Fifteen years leading **luxury fashion houses**, broadcasters, boxing promoters and fighters, from the first sketch to the **final frame.**

15+	400+	114K	17
YEARS	CLIENTS	FOLLOWERS	CASES

DESIGN & ART DIRECTION
contact@royalfox.design

MUSIC & INSTAGRAM
contact@royalfox.agency

INSTAGRAM
@very_squishy_fox

scan for the interactive shoot

02 · EXPERIENCE

Since **2007**

BIELA 400 ▸ 1 ▸ 2 ▸ 3 ▸ 4 ▸ 5









▸ LONDON 2007 ▸ 2023 ▸ 2025 ▸ ROME · MALTA ▸ NOW

2007 – 2019 · LONDON

Work at DJA

Campaigns, catalogues and show films for Prada, Dior campaigns, Louis Vuitton's Spirit of Travel and further houses.

2023 – 2025 · SPORT

DAZN · WBF · Foxbury Management

On-air packages and fight-night graphics for DAZN, fight posters for the WBF, the Foxbury Management agency brand, fighter brands, sponsor kits and websites.

2025 – 2026 · COUTURE

Luxury CGI & campaigns

CGI, campaigns and films for the great houses: Prada, Armani, Chanel and Dior.

NOW · ROME · MALTA

Independent creative director

Brand worlds, campaigns, packaging, websites, films and character design for games and books. I also run brands' social media.

03 · SELECTED WORK

Contact **sheet**

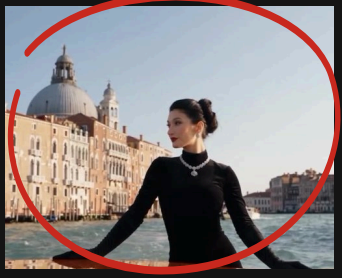
8 selects ✓
tap a frame to open



12A ▸ 13
Big Designers
CGI & films



14A ▸ 15
Armani Milano
Campaign, recreated



16A ▸ 17
Venice Front Row
Mostra · fashion weeks



18A ▸ 19
KUG Atelier
Corset brand



20A ▸ 21
Eight Arms
Packaging



22A ▸ 23
Slotstake Casino
Brand & mascot



24A ▸ 25
The Cast
Character design



26A ▸ 27
Foxbury Management
Boxing & fight nights

04 · PRESENCE

Front **row**



WOMANIFEST · Malta



Venice 83 · amfAR



Saint Laurent



Gucci FW26



Armani Beauty



Bvlgari Eclettica

CRAFT

Creative direction · Brand identity · Campaigns · Art direction · Packaging · CGI & film · Logo & motion · Web design · Character design · Menus · Social media · Music & sound

CLIENTS

DAZN, WBF, Foxbury Management, Print House, Mosaic, Slotstake, Pec.bet, Pamelash Malta, Blaire Cosmetics, Lumyn and KUG Atelier, with restaurants, hotels and beauty brands across Europe, the Caucasus and Asia. Luxury house work is credited “at DJA”.

05 · CONTACT

Let’s **create**

Your project, developed by hand: brand worlds, campaigns, packaging, websites, films and characters.

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Anna Biela